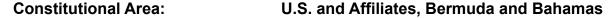
# 2022-2023 District Goals

District: 2 S2





# **SERVICE ACTIVITIES**

### **Goal Statement**

By the end of the 2022-2023 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 60% of clubs in our district report service.

#### **Action Plan**

Reporting Service Goal 2021-22 Final.docx

## MEMBERSHIP DEVELOPMENT

### **Goal Statement**

By the end of the 2022-2023 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

# **Quarterly Targets**

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	1	20	65	60
2nd Quarter	1	20	53	60
3rd Quarter	1	20	53	60
4th Quarter	1	20	55	70

#### **FY New Clubs**

4

#### **FY Charter Members**

80

**FY New Members** 

226

**FY Retention Goal** 

250

#### **NET GROWTH GOAL**

FY New Members + FY Charter Members - FY Retention Goal = NET GROWTH GOAL

56

### **Action Plan**

Extention Goal 2021-22 Final.docx
Recruitment Goal 2021-22 Final.docx

### LEADERSHIP DEVELOPMENT

### **Goal Statement**

By the end of the first quarter of the 2022-2023 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the manage training feature in Learn.

- a. Our team will ensure 5% of zone chairpersons attend zone chairperson training.
- b. Our district will confirm 80% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone and club officer training in Learn.

#### **Action Plan**

Leadership Development Goal 2021-22 Final.docx

## **LCIF: CAMPAIGN 100**

#### **Goal Statement**

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 0 clubs make new Model Club commitments.
- b. Our district will ensure that 0 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 54 clubs make a Model Club commitment.

#### **Action Plan**

Campaign 100 Goal 2021-22 Final.docx

# **CUSTOM GOALS**

## **Goal Statement**

By 08-01-21 we will implement a messaging platform to notify Lions by text of important information.

# **Action Plan**

## **Goal Statement**

By 08-01-21 we will implement a messaging platform to notify Lions by text of important information.

# **Action Plan**

Custom Goal - Communication 2021-22 Final.docx